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Developing the BIG Idea

Monday, September 24th
9:00 pm - Midnight at

RICHARD'S ON RICHARDS
(1036 Richards St, Vancouver, BC)

featuring
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HOSTED BY
Developing the BIG Idea

On behalf of the Board, a warm welcome to the 4th event we have staged since we collectively decided to form the GSCA in 2006. From Los Angeles to Galveston, back to Los Angeles, and now onto Vancouver, we are successfully marshalling the Association’s resources and under the able leadership of our President, Gretchen Jaspering and staff, looking at ways to provide the membership with informative and worthwhile conference experiences. Screening new films will always be our primary reason to assemble. Our challenge, conference in and conference out, is to provide stimulating and valuable professional development sessions, networking opportunities, and information or insight into ways we can improve our business and our business practices together. We trust that this Vancouver conference will meet your expectations.

Back in 2005, the Industry came up with a big idea—let’s merge the two industry Associations. No need to rehash our reasons for doing it, but now that we are so effectively underway, we must continue to be cognizant of those reasons to ensure that we do not become complacent or revert to the mindset that produced two associations in the first place. Given the way our by-laws were written—the Board’s composition represents the various sectors of our industry—it is likely that GSCA decisions will continue to reflect the will of its general membership, not any one interest group. Rest assured, the decision to forgo a GSCA event in Los Angeles in 2008 was made after much deliberation and with an eye towards producing a more significant LA event in 2009.

As the GSCA, our next big idea was to develop an ambitious strategic plan. The committee structure was evaluated and refined and continues to be refined over time. The committees are active and are producing tangible results. Our website is up and performing beautifully; we produced our first annual “year-end” publication; a sponsorship survey was developed and sent to theaters; conference sites were evaluated and chosen for 2008, and the conference committee and the staff are close to making a recommendation for 2009; a mentoring program for new theaters is in active play; and numerous other initiatives are being explored. During our brief time together in Vancouver, the committees will re-visit our strategic plan and push forward in trying to achieve its promise.

So, what’s our next big idea...do we have one? We have a vibrant and active membership and a dedicated staff that has its act together and is eager to do more. We need a new big idea! What can our Association do to positively impact our industry in 2008?

To get the debate off and running here’s one big idea to consider: As we are already planning for a daylong Lifelong Learning symposium to begin our fall conference in 2008, we might consider re-invigorating and refining the school group business that has been a key differentiator of our industry for so many years. Can we improve the dialogue between schools and theaters? Can we better match our film content with school curricula and demographics? Is there a national or even international sponsor that might see the educational and philanthropic benefit in supporting school group attendance community by community?

Have a great conference.

Respectfully,

Andrew Gellis
Chairman
This year’s theme “Connecting Giant Screens to Giant Ideas” seems appropriate as we gather in the beautiful city of Vancouver to screen big films, network with big names and meet a big batch of new people in our industry. This year there are 58 first-timers attending the conference. I encourage you to seek out those name badges that read “First Timer” and take the opportunity to introduce yourself. Go on—make a big impression. Remember to thank all the sponsors who make this conference a successful one. You’ll know them by their “Sponsor” ribbon. Special BIG thanks to our hosts at Science World and IMAX Theatre at Canada Place; Patricia Keighley, conference chair; Glenn Shaver, technical producer; Richard Mohabir, IMAX technical support; and Derek Threinen and Dick Vaughan for their help with all things film. Especially BIG cheers go to Tammy Seldon, GSCA’s Conference and Meetings Director, and Kelly Germain, GSCA’s web editor.

Gretchen Jaspering
President
GSCA

Hello, Delegates  Welcome to Canada, where I lived all my life until our move to Los Angeles 10 years ago. I’m proud to say that you hail from more than 24 countries and that one quarter are from outside North America. A special thank you to our hosts at Science World and the IMAX Theatre at Canada Place for welcoming us so warmly to your theaters and being such great partners in the presentation of this conference.

Thanks to Gretchen, Tammy, Kelly and the volunteer member Conference and Professional Development Committees, who have spent countless hours to provide relevant and thought-provoking programming. We hope you will take advantage of the many opportunities to network with your colleagues, participate in the sessions and have fun! In your spare moments take advantage of all that Vancouver, one of Canada’s most popular cities, has to offer.

Filmmakers, producers and distributors (and those who are hoping to fulfill their dreams someday soon) have prepared a plethora of content for your review in New Films, Films in Production and Development. GSCA has again been fortunate to receive generous conference sponsorship from many of our members to enrich the event with receptions, special events and several professional development sessions. Walk the red carpet with Technicolor and IMAX Corporation, who invite you to the festive GSCA Awards Gala to celebrate and honor our members’ successes of the past year.

All Committees, led by your elected Board members, are open and welcome new volunteer members willing to pitch in to continue or develop initiatives to move the giant screen industry to the next level.

I encourage you to share your views freely with Board members and staff to maximize the potential of your Association, the GSCA, now and in the future.

Please let us know if there is anything we can do to make your Vancouver conference experience more productive or enjoyable over the next few days.

Best wishes,

Patricia Keighley
Volunteer Conference Committee Chair
GSCA Secretary
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Email Kiosks and Message Center
Check your email and leave a message for a colleague at GSCA's registration desk at the Westin Bayshore Hotel. Sponsored by Destination Cinema, these two items will keep you in touch throughout the conference. Two email kiosks at the registration desk will be available as will a message center for contacting GSCA delegates.

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Toronto Globe and Mail

“...sure to keep even the most science-fearing viewer riveted to his seat.”
Julie Crawford, North Shore News (Vancouver)

“...takes viewers on a spectacular journey.”
Robert Butler, Kansas City Star

“...a roller coaster ride to everywhere from ancient stone shrines to orbiting space observatories.”
CNN.com

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Email: JWickstrom@sbcglobal.net or visit www.solarmovie.com
### Friday, September 21, 2007 (Pre-conference)

**Film Rehearsals**
- 5:00 pm: 24-hour rule begins

### Saturday, September 22, 2007 (Pre-conference)

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<th>Time</th>
<th>Session</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>0:00 am – 6:00 pm</td>
<td>Registration and Information, sponsored by Destination Cinema Inc.</td>
<td>Westin: Registration Desk</td>
</tr>
<tr>
<td>1:30 pm – 3:00 pm</td>
<td>Board Meeting</td>
<td>Westin Mackenzie</td>
</tr>
</tbody>
</table>
| 3:30 pm – 6:30 pm | Committee Meetings:  
  - Conference Committee  
  - Industry Development Committee  
  - Marketing Subcommittee  
  - Lifelong Learning Committee  
  - Member Services Committee  
  - Publications Committee | Westin Bayshore  
  Westin Seymour  
  Westin Prospect  
  Westin Coquitlam  
  Westin Cowichan  
  Westin Chehalis  
  Westin Capilano |
| 3:30 pm – 6:30 pm | New Members Workshop: An Insider’s Guide to Giant Screen Success | Westin: Salon A |
| 6:45 pm – 8:15 pm | Euromax Meeting                                  | Westin: Seymour           |
| 7:00 pm – 8:00 pm | New Members and First-Timers Reception            | Westin: Marine            |
| 8:00 pm       | Open Evening                                      |                           |

### Sunday, September 23, 2007: Conference Day 1

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 am – 6:00 pm</td>
<td>Registration and Information, sponsored by Destination Cinema Inc.</td>
<td>Westin: Registration Desk</td>
</tr>
<tr>
<td>7:00 am – 8:00 am</td>
<td>Continental Breakfast sponsored by Science North</td>
<td>Westin: Bayshore Foyer</td>
</tr>
<tr>
<td>8:00 am – 9:30 am</td>
<td>Professional Development: Mission and Money</td>
<td>Westin: Salon ABC</td>
</tr>
<tr>
<td>9:30 am – 9:45 am</td>
<td>Break</td>
<td>Westin: Bayshore Foyer</td>
</tr>
<tr>
<td>9:45 am – 11:15 am</td>
<td>Professional Development: The Digital Age</td>
<td>Westin: Bayshore Foyer</td>
</tr>
<tr>
<td>11:15 am – 11:30 am</td>
<td>Break</td>
<td>Westin: Bayshore Foyer</td>
</tr>
<tr>
<td>11:30 am – 1:00 pm</td>
<td>Members Meeting and Opening Luncheon, sponsored by GSCA Theaters</td>
<td>Westin: Stanley Park Ballroom</td>
</tr>
<tr>
<td>1:00 pm – 1:30 pm</td>
<td>Walk to IMAX Theatre at Canada Place</td>
<td>IMAX Theatre at Canada Place</td>
</tr>
<tr>
<td>1:30 pm – 2:30 pm</td>
<td>Film 1: Lions 3D: Roar of the Kalahari</td>
<td>IMAX Theatre at Canada Place</td>
</tr>
</tbody>
</table>
| 2:30 pm – 6:15 pm | Films in Production, Films in Development sponsored by DKP 70MM, An IMAX Company | Science World  
  Science World OMNIMAX |
| 6:15 pm – 6:30 pm | Break                                             |                           |
| 6:30 pm – 7:30 pm | Film 2: Sea Monsters: A Prehistoric Adventure    |                           |
| 7:30 pm       | Buses depart for Science world FROM IMAX Theatre at Canada place |                           |
| 8:00 pm – 11:00 pm | Opening Reception, sponsored by National Geographic at Science World |                           |
| 9:00 pm – 10:00 pm | Film 2: Sea Monsters: A Prehistoric Adventure (Dome version) |                           |
| 10:15 pm – 11:00 pm | Buses return to Westin Bayshore                 |                           |
### Monday, September 24, 2007: Conference Day 2

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:30 am – 5:00 pm</td>
<td>Registration and Information, sponsored by Destination Cinema Inc.</td>
<td>Westin: Registration Desk</td>
</tr>
<tr>
<td>6:30 am – 7:30 am</td>
<td>Continental Breakfast</td>
<td>Westin: Bayshore Foyer</td>
</tr>
<tr>
<td>7:30 am – 8:00 am</td>
<td>Walk to IMAX Theatre at Canada Place</td>
<td>IMAX Theatre at Canada Place</td>
</tr>
<tr>
<td>8:00 am – 8:50 am</td>
<td>Film 3: Space Elevator – IMAX Theatre at Canada Place</td>
<td>IMAX Theatre at Canada Place</td>
</tr>
<tr>
<td>8:50 am – 9:40 am</td>
<td>Film 4: Galaxy Express 999 – The Stars are a Time Machine</td>
<td>IMAX Theatre at Canada Place</td>
</tr>
<tr>
<td>9:40 am – 11:40 am</td>
<td>Film 5: Fly Me To The Moon 3D (full-length version)</td>
<td>IMAX Theatre at Canada Place</td>
</tr>
<tr>
<td>11:40 am – 12:00 pm</td>
<td>Walk to the hotel</td>
<td>Westin: Seymour</td>
</tr>
<tr>
<td>12:00 pm – 4:00 pm</td>
<td>Trade Show and New Film Marketing Briefs, Trade Show Luncheon sponsored by nWave Pictures</td>
<td>Westin: Bayshore Grand Ballroom</td>
</tr>
<tr>
<td>12:00 pm – 4:00 pm</td>
<td>Film Marketing Briefs</td>
<td>Westin: Seymour</td>
</tr>
<tr>
<td>4:00 pm – 4:30 pm</td>
<td>Walk to IMAX Theatre at Canada Place</td>
<td>IMAX Theatre at Canada Place</td>
</tr>
<tr>
<td>4:30 pm – 6:00 pm</td>
<td>Technical Session, sponsored by Technicolor</td>
<td>IMAX Theatre at Canada Place</td>
</tr>
<tr>
<td>6:00 pm – 7:00 pm</td>
<td>Reception, sponsored by Giant Screen Films</td>
<td>IMAX Theatre at Canada Place</td>
</tr>
<tr>
<td>7:00 pm – 7:50 pm</td>
<td>Film 6: Dinosaurs Alive 3D</td>
<td>IMAX Theatre at Canada Place</td>
</tr>
<tr>
<td>7:50 pm – 8:40 pm</td>
<td>Film 7: Mummies: Secrets of the Pharaohs</td>
<td>IMAX Theatre at Canada Place</td>
</tr>
<tr>
<td>8:40 pm – 9:00 pm</td>
<td>Walk to Richards on Richards (1036 Richards Street)</td>
<td>Richards on Richards</td>
</tr>
<tr>
<td>9:00 pm – 12:00 am</td>
<td>Film 8: The Alps</td>
<td>IMAX Theatre at Canada Place</td>
</tr>
<tr>
<td>12:00 pm – 1:00 pm</td>
<td>Film 9: African Adventure 3D: Safari in the Okavango</td>
<td>IMAX Theatre at Canada Place</td>
</tr>
<tr>
<td>1:00 pm – 2:00 pm</td>
<td>Film 10: Fly Me To The Moon 3D (shortened version)</td>
<td>IMAX Theatre at Canada Place</td>
</tr>
<tr>
<td>2:00 pm – 4:30 pm</td>
<td>Popcorn and Soda Break, sponsored by IMAX Theatre at Canada Place</td>
<td>IMAX Theatre at Canada Place</td>
</tr>
<tr>
<td>4:30 pm – 4:55 pm</td>
<td>Film 11: The Scarecrow</td>
<td>IMAX Theatre at Canada Place</td>
</tr>
<tr>
<td>4:55 pm – 5:55 pm</td>
<td>Film 12: Dinosaurs: Giants of Patagonia – IMAX Theatre at Canada Place</td>
<td>IMAX Theatre at Canada Place</td>
</tr>
<tr>
<td>5:55 pm – 6:15 pm</td>
<td>Film 13: Moon Man – IMAX Theatre at Canada Place</td>
<td>IMAX Theatre at Canada Place</td>
</tr>
<tr>
<td>6:15 pm – 6:45 pm</td>
<td>Walk to hotel</td>
<td>Science World OMNIMAX</td>
</tr>
<tr>
<td>7:00 pm – 7:45 pm</td>
<td>Gala Reception, sponsored by Kodak</td>
<td>Science World OMNIMAX</td>
</tr>
<tr>
<td>7:45 pm – 9:00 pm</td>
<td>Awards Presentation, sponsored by Technicolor and IMAX Corporation</td>
<td>Science World OMNIMAX</td>
</tr>
<tr>
<td>9:00 pm – 10:30 pm</td>
<td>Gala Dinner, sponsored by Technicolor and IMAX Corporation</td>
<td>Science World OMNIMAX</td>
</tr>
<tr>
<td>10:30 pm – 12:30 am</td>
<td>Gala Grand Finale Party – Westin: Salon ABC</td>
<td>Science World OMNIMAX</td>
</tr>
<tr>
<td>12:00 am</td>
<td>24-hour rule ends</td>
<td>Science World OMNIMAX</td>
</tr>
</tbody>
</table>

### Tuesday, September 25, 2007: Conference Day 3

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 am – 5:00 pm</td>
<td>Registration and Information, sponsored by Destination Cinema Inc.</td>
<td>Westin: Registration Desk</td>
</tr>
<tr>
<td>9:00 am – 10:30 am</td>
<td>Presentation Excellence for Theater Managers and Projectionist</td>
<td>IMAX Theatre at Canada Place</td>
</tr>
<tr>
<td>9:30 am – 11:00 am</td>
<td>Professional Development Concurrent Sessions – Westin Bayshore</td>
<td>IMAX Theatre at Canada Place</td>
</tr>
<tr>
<td></td>
<td>• 7 Habits of Successful Giant Screen Marketers</td>
<td>IMAX Theatre at Canada Place</td>
</tr>
<tr>
<td></td>
<td>• Know Thy Audience: An Industry-Community Conversation</td>
<td>IMAX Theatre at Canada Place</td>
</tr>
<tr>
<td></td>
<td>• Commercial Theater Success Stories</td>
<td>IMAX Theatre at Canada Place</td>
</tr>
<tr>
<td>11:00 am – 12:30 pm</td>
<td>Keynote Speaker and Brunch, featuring John Fahey, President and CEO, National Geographic Society</td>
<td>Westin: Stanley Park Ballroom</td>
</tr>
<tr>
<td>12:30 am – 1:00 pm</td>
<td>Walk to IMAX Theatre at Canada Place</td>
<td>Westin: Seymour</td>
</tr>
<tr>
<td>12:45 pm – 2:45 pm</td>
<td>Board Meeting</td>
<td>IMAX Theatre at Canada Place</td>
</tr>
<tr>
<td>1:00 pm – 2:00 pm</td>
<td>Film 8: The Alps</td>
<td>IMAX Theatre at Canada Place</td>
</tr>
<tr>
<td>2:00 pm – 3:00 pm</td>
<td>Film 9: African Adventure 3D: Safari in the Okavango</td>
<td>IMAX Theatre at Canada Place</td>
</tr>
<tr>
<td>3:00 pm – 4:00 pm</td>
<td>Film 10: Fly Me To The Moon 3D (shortened version)</td>
<td>IMAX Theatre at Canada Place</td>
</tr>
<tr>
<td>4:00 pm – 4:30 pm</td>
<td>Popcorn and Soda Break, sponsored by IMAX Theatre at Canada Place</td>
<td>IMAX Theatre at Canada Place</td>
</tr>
<tr>
<td>4:30 pm – 4:55 pm</td>
<td>Film 11: The Scarecrow</td>
<td>IMAX Theatre at Canada Place</td>
</tr>
<tr>
<td>4:55 pm – 5:55 pm</td>
<td>Film 12: Dinosaurs: Giants of Patagonia – IMAX Theatre at Canada Place</td>
<td>IMAX Theatre at Canada Place</td>
</tr>
<tr>
<td>5:55 pm – 6:15 pm</td>
<td>Film 13: Moon Man – IMAX Theatre at Canada Place</td>
<td>IMAX Theatre at Canada Place</td>
</tr>
<tr>
<td>6:15 pm – 6:45 pm</td>
<td>Walk to hotel</td>
<td>IMAX Theatre at Canada Place</td>
</tr>
<tr>
<td>7:00 pm – 7:45 pm</td>
<td>Gala Reception, sponsored by Kodak</td>
<td>IMAX Theatre at Canada Place</td>
</tr>
<tr>
<td>7:45 pm – 9:00 pm</td>
<td>Awards Presentation, sponsored by Technicolor and IMAX Corporation</td>
<td>IMAX Theatre at Canada Place</td>
</tr>
<tr>
<td>9:00 pm – 10:30 pm</td>
<td>Gala Dinner, sponsored by Technicolor and IMAX Corporation</td>
<td>IMAX Theatre at Canada Place</td>
</tr>
<tr>
<td>10:30 pm – 12:30 am</td>
<td>Gala Grand Finale Party – Westin: Salon ABC</td>
<td>IMAX Theatre at Canada Place</td>
</tr>
<tr>
<td>12:00 am</td>
<td>24-hour rule ends</td>
<td>IMAX Theatre at Canada Place</td>
</tr>
</tbody>
</table>

### Wednesday, September 26, 2007: Post-conference Dome Day at Science World sponsored by Science World

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:30 am – 10:00 am</td>
<td>Travel to Science World</td>
<td>Science World OMNIMAX</td>
</tr>
<tr>
<td>10:00 am – 11:00 am</td>
<td>The Alps</td>
<td>Science World OMNIMAX</td>
</tr>
<tr>
<td>11:00 am – 12:00 pm</td>
<td>Fly Me to the Moon</td>
<td>Science World OMNIMAX</td>
</tr>
<tr>
<td>12:00 pm – 1:00 pm</td>
<td>Dinosaurs: Giants of Patagonia</td>
<td>Science World OMNIMAX</td>
</tr>
<tr>
<td>1:00 pm – 2:00 pm</td>
<td>Lunch</td>
<td>Science World OMNIMAX</td>
</tr>
<tr>
<td>2:00 pm – 3:00 pm</td>
<td>Mummies: Secrets of the Pharaohs</td>
<td>Science World OMNIMAX</td>
</tr>
<tr>
<td>3:00 pm – 4:00 pm</td>
<td>Dinosaurs Alive</td>
<td>Science World OMNIMAX</td>
</tr>
</tbody>
</table>

24-hour rule begins 5:00 pm Friday, September 21
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Mark Katz  T 203.661.5678  E mkatz@ngs.org
Jennifer Lee  T 202.857.7686  E jlee@ngs.org
African Adventure 3D: Safari in the Okavango (FT)
nWave Pictures
Film Length: 40 minutes
Format: 2D and 3D
Release Date: March 2007
Contact: Goedele Gillis
goedele@nwave.com
www.nwave.com/africanadv/nWave Pictures invites you to a new and exciting adventure in Africa. Join zoologist Liesl Eichenberger and wildlife filmmaker Tim Liversedge as they explore the Okavango, one of the most spectacular wildlife reserves on earth. This thrilling expedition will bring you face to face with some of the most majestic wild animals inhabiting this corner of paradise. Get ready for the photo safari of a lifetime!

The Alps (FT)
MacGillivray Freeman Films
Film Length: 44 minutes, 38 seconds
Format: 2D
Release Date: March 2007
Contact: Nadine Ferdousi
Nferdousi@macfreefilms.com
www.alpsfilm.com
Stretching 500 miles across Europe and home to the most famous peaks in the world—the Matterhorn, the Eiger, Monch— these mountains have a strength and beauty that have inspired us for centuries. Courageous people have made the Alps their home and forged an alpine way of life that continues to this day, and each year the Alps attract a pilgrimage of climbers who set out to test their strength and endurance on the mountains-craggy slopes.

Dinosaurs Alive (FT)
David Clark, Inc., Giant Screen Films, Maryland Science Center, Stardust Blue, American Museum of Natural History
Film Length: 40 minutes
Format: 2D and 3D
Release Date: March 2007
Contact: Don Kempf
Dkempf@gsfilms.com
www.gsfilms.com/dinosaurs
Dinosaurs Alive is an adventure of science and discovery featuring the earliest dinosaurs of the Triassic period and the monsters of the Jurassic and Cretaceous periods. The film follows American Museum of Natural History paleontologists as they travel from the expanses of Mongolia’s Gobi Desert to the sandstone buttes of New Mexico and explore some of the greatest dinosaur finds in history. Through the magic of scientifically accurate computer generated animation, these creatures come alive!

Dinosaurs: Giants of Patagonia (FT)
Production Dinosaurs 3D Inc.
Film Length: 40 minutes
Format: 2D and 3D
Release Date: April 2007
Contact: Luc Blouin
lblouin@shemovie.com
www.shemovie.com
Dinosaurs fascinate us so much that many people wish they were amongst us. Fortunately, the giant screen film Dinosaurs 3D will be the closest thing to actually being in the presence of the extraordinary creatures. Following Pr Rodolfo Coria, a world-renowned Argentinian paleontologist, we visit sites of major discoveries he has contributed to in Patagonia and travel back in time to see these amazing beasts come to life.

Fly Me to the Moon 3D (FT)
nWave Pictures
Film Length: 85 minutes
Format: 3D
Release Date: TBD
Contact: Eric Dillens
Edillens@nwave.com
Fly Me to the Moon is the story of three teenage flies hitching a ride on the Apollo 11 mission to the moon. It took a monkey to get man into space, but it is going to take three flies to get them back. nWave Pictures’ latest project is the first full-length 3D computer-animated film (90 minutes) conceived, designed, and produced from frame one as an immersive 3D experience.

Fly Me to the Moon 3D (FT)
(IMAX D and Dome Version)
nWave Pictures
Film Length: 47 minutes
Format: 2D and 3D
Release Date: TBD
Contact: Eric Dillens
Edillens@nwave.com
By eliminating the “Russian Connection” and other more fictional elements of the story, the short version of Fly Me to the Moon focuses exclusively on the space mission. The fly on the wall approach makes it fun and entertaining. For educators, the great care given to the accuracy of depiction of the Apollo 11 mission will serve as a basis to introduce a whole new generation of viewers to one of the greatest adventures in the history of mankind.
Galaxy Express 999: The Stars Are a Time Machine (FT)
Toei Animation Co., Ltd.
Film Length: 32 minutes
Format: 2D
Release Date: July 2007
Contact: Norio Kotsuka
Koduka@toei-anim.co.jp
The very first giant screen film from Toei Animation Studio in Tokyo, Japan, the producer of the popular TV series show Dragonball Z. The heroes are heading for a satellite of Jupiter to save the lives of the people living there taking the space train “Galaxy Express 999.”

Lions 3D: Roar of the Kalahari (FT)
National Geographic and Tim Liversedge Productions
Film Length: 40 minutes
Format: 3D
Release Date: January 2007
Contact: Mark Kat
Mkatz@ngs.org
www.nationalgeographic.com/roar
Newly transformed into 3D through state-of-the-art digital remastering, this epic drama unfolds through masterful storytelling as a lion king must wage the fight of his life against a young nomadic lion determined to oust him from his throne. At stake is a valuable waterhole deep in Botswana’s Kalahari Desert.

Moon Man (FT)
National Film Board of Canada
Film Length: 2 minutes, 55 seconds
Format: 3D
Release Date: March 2004
Contact: Paul Morstad
paulmorstad@gmail.com
www.nfb.ca/collection/films/fiche/?id=51146
Codfish Dan is a folk hero. One night he went fishing on the Milky Way, and the results of that legendary catch are still making Newfoundland history. Moon Man is a stereoscopic animated short from Paul Morstad inspired by Canadian music legend Stompin’ Tom Connors’ song “Moon Man Newfie.”

Mummies: Secrets of the Pharaohs (FT)
Giant Screen Films, Gravity Pictures
Film Length: 40 minutes
Format: 2D
Release Date: March 2007
Contact: Don Kempf
Dkempf@gsfilms.com
www.gsfilms.com/mummies
Audiences journey to the royal tombs of Egypt and explore the history of ancient Egyptian society. The film follows explorers and scientists as they piece together the archeological and genetic clues of Egyptian mummies. To unwrap the secrets of the pharaohs is to perhaps glimpse the future of our own civilization.

The Scarecrow (FT)
Cinema and Research Institute - NIKFI (Russia) & Studio NUKUFILM (Estonia)
Film Length: 5 minutes
Format: 3D
Release Date: September 2007
Contact: Alexander Melkumov
Info@stereokino.ru
Miriam is an ordinary young girl who lives with her family and her unusual pet—a hen. This unusual pair is prepared for some absolutely extraordinary things. When the family goes on a picnic the hen shows itself as a coward at first but ends up the hero. This film is about important human values and how you have to help each other to be united.

Sea Monsters: A Prehistoric Adventure (FT)
National Geographic
Film Length: 40 minutes
Format: 2D and 3D
Release Date: October 5, 2007
Contact: Mark Katz
Mkatz@ngs.org
www.nationalgeographic.com/seamonsters
A series of paleontological digs from around the globe are woven together in a compelling story about scientists working to answer questions about the ancient and mysterious ocean world of the late Cretaceous, as they excavate the remains of some of the most awe-inspiring creatures of all time. Funded in part by the National Science Foundation. Narrated by Liev Schreiber, with music by Peter Gabriel and The Footnote.

Space Elevator (FT)
Walk Co., LTD (Japan)
Film Length: 2 minutes
Format: 2D
Release Date: August 2007
Contact: Hiroshi Koike
Koike@walk-gr.com
In the late 21st century, we human beings may be able to travel through space by “Elevator,” not by rocket any more. It may sound a pipe dream, but the idea of a “space elevator” is not impossible to make from a scientific viewpoint. You will experience a future world which scientists dream of together with a girl named “Miku” in this story.
The Giant Screen Cinema Association’s
Annual Gala Evening

including the
Awards Presentation and Dinner
at the Westin Bayshore Hotel
Vancouver, British Columbia, Canada
Tuesday, September 25, 2007

7:00 to 7:45 PM  Reception sponsored by Kodak
Drinks and Appetizers

7:45 to 9:00 PM  Annual Awards sponsored by
Technicolor and IMAX, Corp,
GSCA Film, Marketing and Lifelong
Learning Awards

9:00 to 10:30 PM  Annual Dinner sponsored by
Technicolor and IMAX, Corp
A West Coast Experience

10:30 to 12:30 AM  Closing Party
DJ, Dancing and Cash Bar

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Dress: Suits for men and evening dressy for women
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KEYNOTE SPEAKER
Tuesday, September 25
John Fahey, President and CEO
National Geographic Society
Founded in 1888, the Society, one of the largest nonprofit scientific and educational organizations in the world, works to inspire people to care about the planet. It reaches more than 300 million people each month through its magazines, the National Geographic Channel, television documentaries, films, radio programs, books, DVDs, maps, interactive media, school publishing and teacher development programs. Fahey joined National Geographic in 1996, as the first president and chief executive officer of National Geographic Ventures, the nonprofit Society’s separate, wholly owned, taxable subsidiary. During his tenure Fahey has led an evolution of the National Geographic Society, including its entry into cable television with the National Geographic Channel, which airs in 34 languages and reaches more than 250 million homes in 166 countries, and the international expansion of National Geographic magazine, now published in 29 local-language editions.

PROFESSIONAL DEVELOPMENT
Saturday, September 22 (Pre-conference)
GSCA New Members Workshop: An Insider’s Guide to Giant Screen Success
A giant screen boot camp for beginners and a state-of-the-industry discussion for seasoned professionals. Be introduced to tools of the trade that the pros use and get critical information on how to make the most of this conference. Meet or become an industry mentor and share your experiences in this truly professional development session. GSCA’s highest rated session every year!

Sunday, September 23
Mission and Money
There are times now where programming a theater seems to involve more and more challenging decisions. With the advent of HD content, feature films, and films that are purely fictional, giant screen programmers are faced with a chicken-or-egg decision when it comes to booking a film. Which comes first? Is it the mission or the money? This chicken-or-egg scenario is causing operators to take a hard look at the bottom line and future consequences, distributors to question the business model, and both confuse and delight audiences! Come and participate in a lively and timely discussion.

The Digital Age
How is the new age of digital film affecting content and the giant screen experience? Explore issues such as film budgets, marketing, distribution, audience demographics, and theater locations.

Tuesday, September 25
Concurrent Sessions
Know Thy Audience: An Industry–Community Conversation
When describing giant screen films, 73 percent of viewers chose the word “educational,” according to TNS Intersearch’s 2003 GSTA-sponsored survey of more than 1400 respondents in 11 countries. Using a new kind of format for professional development sessions at our industry conferences, this session will also serve as a springboard for the day-long Lifelong Learning Symposium being planned for GSCA in 2008.

Presentation Excellence for Theater Managers and Projectionists
A dedicated, knowledgeable projection team and optimal booth conditions are integral to lowering expenses and ensuring a quality guest experience. This interactive session will give theater managers and booth staff the practical knowledge on how to operate a projection booth efficiently and effectively. Through on-screen and audio demonstrations and expert insights, you’ll learn the difference between the excellent and the merely good. An opportunity to network and share best practices with others who are committed to presenting the best in-theater experience. You’ll leave the session knowing how to “wow” your audience at every show.

Seven Habits of Successful Giant Screen Marketers
How to choose a film, how then to market and promote it, public relations, ticketing technology, customer service, pre-show experiences, and film presentation quality. Learn from some past renowned Marketing Award winners. Pick it, sell it, deliver it....repeat!

Commercial Theater Success Stories
Learn how to increase attendance at your giant screen theater. Successful IMAX commercial operators share...
their simple strategies for leveraging existing assets in a new way. This session is highly recommended for giant screen operators in a multiplex or stand-alone commercial setting. Keynote speaker: Neal Pinsker, Regal Entertainment Group. Speakers: Jim Patterson, Krungsri IMAX Theatre, Bangkok; Valerie Shortall, Cinemark USA, Inc. Moderator: B.J. Smith, Cinemark USA, Inc.

TECHNICAL SESSIONS

A Prehistoric Adventure
Sean Phillips
MacLeod Productions
This session surveys innovative stereoscopic visual effects techniques and camera technology from Sea Monsters, a new film from National Geographic. Survey includes new camera systems and rigs, computer rectification of fish-eye lenses for wider shots, advanced water rendering techniques, and the filming of underwater backgrounds for integration with CG creatures.

Filming Aerials for The Alps
Greg MacGillivray
MacGillivray Freeman Films, Inc.
In filming The Alps and Hurricane on the Bayou MacGillivray Freeman Films and SpaceCam initiated a creative plan to do aerial scenes which had never before been done in large format utilizing a newly built “dedicated” 15-65 camera and telephoto lenses, which focus automatically with laser range-finder focus. These 15-65 technical advances allowed the directors to achieve thrilling and unconventional aerial scenes to enlarge their stories.

Filming Return to Everest
Greg MacGillivray
MacGillivray Freeman Films, Inc.
In filming a sequel to the highest-grossing giant screen film of all time, MacGillivray Freeman Films designed a production plan to accomplish 2D, 3D, and HD photography in three countries and at altitudes from sea-level to 29,035 feet. Further, MacGillivray Freeman Films is developing plans to shoot SpaceCam footage at 29,000 feet in a specially adapted helicopter.

Giant Screen 3D - The Journey Continues
Phil Streather
Principal Large Format
At the Boston 2005 conference you were introduced to the basics of 3D. In this session (with anaglyph 3D examples) Phil takes you to the next level of how NOT to get 3D egg on your giant screen face!

Life with the GEMINI camera
Marty Mueller
MSM Design
A review of production use of the GEMINI 3D camera system in the past year.

To Blimp or Not to Blimp: An Update on Location Audio Recording for Large Format Films
Tim Archer
Masters Digital
A behind the scenes look at some of the location audio recording techniques used on the giant screen film Ride Around the World.
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“**U2 3D**”
This year the film marketing briefs are back!

Meet with colleagues and distributors to discuss how best to launch this year’s films in your market. Film distributors will show you what’s available and what’s working for theaters to be successful. These sessions are 20 minutes long and run throughout the trade show. Registration is not necessary, but space is limited. The schedule for the briefings is:

12:00 Galaxy Express 999 – The Stars are a Time Machine (Toei Animation Company)
12:30 Dinosaurs: Giants of Patagonia (Sky High Entertainment)
1:00 IMAX DMR 2007 Releases (IMAX)
1:30 The Alps (MacGillivray Freeman)
2:00 Mummies: Secrets of the Pharaohs (Giant Screen Films)
2:30 Dinosaurs Alive (Giant Screen Films)
3:00 Sea Monsters: A Prehistoric Adventure (National Geographic)
3:30 Fly Me to the Moon/African Adventure 3D: Safari in the Okavango (nWave)

CONGRATULATIONS TO ALL THE FILMMAKERS

RPG is proud to have provided the post production and print distribution services for all of these outstanding films.

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**Animalopolis (WT)**
*Graphic Films*
Length of Finished Film: 25 minutes  
Film Format: 2D  
Release Date: July 2008  
Contact: Paul Novros  
pnovros@graphicfilms.com
Singing lions, bears that waltz, sea lions turning somersaults. Otters pray, flamingos squawk, a calf who’d rather dance than walk. Children ages three to ten want to watch it again and again. Animalopolis, a giant screen matinee film for a truly brand new audience. You’ll like it, too.

**Arabia (WT)**
*MacGillivray Freeman Films*
Length of Finished Film: 40 minutes  
Film Format: 2D and D  
Release Date: 2009  
Contact: Mike Lutz  
mlutz@macfreefilms.com  
The colorful history and desert landscape of Arabia offers audiences an opportunity to experience a unique and fascinating place and culture.

**Beowulf: An IMAX 3D Experience (FT)**
*Paramount*
Length of Finished Film: 1 hour, 45 minutes  
Film Format: 2D and 3D  
Release Date: November 16, 2007  
Contact: Victoria Montoya  
vmontoya@imax.com
Inspired by the 9th century English epic poem, Beowulf combines a digitally enhanced live-action filmmaking technology with an all-star cast that includes Ray Winstone, Angelina Jolie, and Anthony Hopkins. Beowulf: An IMAX 3D Experience will be distributed domestically by Paramount Pictures and internationally by Warner Bros. Pictures.

**Champions of the World (WT)**
*Tenare Pictures*
Length of Finished Film: 45 Minutes  
Film Format: 2D and 3D  
Release Date: Fall 2009  
Contact: Morgan Gabereau  
mpg@tenarepictures.com
Champions of the World is an adrenaline-charged exploration of what it takes to achieve peak athletic performance. Employing highly specialized cinematographic techniques and advanced scientific animations, we will journey through the physiological to the psychological, from the depths of personal solitude to the ecstatic arenas of team victory.

**Dolphins & Whales 3D: Tribes of the Ocean (WT)**
*3D Entertainment Ltd. & McKinney Productions*
Length of Finished Film: 42 minutes  
Film Format: 3D  
Release Date: February 2008  
Contact: Francois Mantello  
info@3defilms.com  
www.dolphins3d.com  
www.whales3d.com
Join the creators of Sharks 3D and Ocean Wonderland in a new, breathtaking diving adventure with the tribes of the ocean: whales, dolphins, orcas, manatees, and many more. For the first time in 3D, share unique moments of life, joy, and drama with these fascinating and graceful, yet endangered creatures.

**Grand Canyon Adventure (FT)**
*MacGillivray Freeman Films*
Length of Finished Film: 40 minutes  
Film Format: 2D and 3D  
Release Date: March 22, 2008  
Contact: Mike Lutz  
mlutz@macfreefilms.com  
www.grandcanyonadventurefilm.com
Take an exhilarating river-rafting adventure down the Colorado River in the company of a team dedicated to the critical mission of water conservation and river restoration. The film will feature music by Dave Matthews Band.

**Legends of the Sky 3D (FT)**
*Stephen Low Company (Producer); K2 Communications (Executive Producer)*
Length of Finished Film: 42 minutes  
Film Format: 2D and 3D  
Release Date: May 2008  
Contact: Mark Kresser  
mark_kresser@k2communications.com  
www.legendsofthesky.com
Fly in the cockpit of some of aviation history’s most amazing aircraft. See how the design challenges, financial risks, and many lessons learned from a century of aviation trial and error have brought us to the dawn of a new era of revolutionary aircraft: Boeing’s 787 Dreamliner and the Airbus 380.

**The Magic Tale (WT)**
*Orbita Max*
Length of Finished Film: 45 minutes  
Film Format: 2D and 3D  
Release Date: December 2009  
Contact: Nerea Rubio  
nerea@orbitamax.com  
www.orbitamax.com/inici.htm
The Magic Tale is a 3D film that promotes fantasy, emotions, and
entertainment among international wide familiar audiences. A contemporary story of a magical journey to Africa, where the main character, a child, interacts with other children, animals, and plants, crossing the limits of our imagination.

Ocean Frenzy (WT)
Giant Screen Films, Yes/No Productions
Length of Finished Film: 40 minutes
Film Format: 2D and 3D
Release Date: February 2008
Contact: Don Kempf
dkempf@gsfilms.com
Each year a feeding frenzy of sharks, dolphins, whales and other big game fish takes place along the Kwazulu-Natal Coast of South Africa. Ocean Frenzy captures this underwater struggle for survival and reveals the economic and cultural impact it has on the local people as well as how global climate change is threatening its very existence.

Proud American (WT)
LightSource LLC in association with Multi Image Productions, Inc.
Length of Finished Film: 45 minutes
Film Format: 2D
Release Date: September 2008
Contact: Carolyn Jogoleff
carolyn@multiimage.com
Tolerance, freedom, education, and personal responsibility, the pillars that make America a truly grand society. Proud American is centered around five powerful true short stories—each portrays valuable life lessons. It is an emotional, inspirational, and visual journey depicting America and the everyday Americans who exemplify the best that we can be.

Return to Everest (FT)
MacGillivray Freeman Films
Length of Finished Film: 40 minutes
Film Format: 2D and 3D
Release Date: Spring 2009
Contact: Mike Lutz
mlutz@macfreefilms.com
An international team of doctors and scientists embarks on a three-month expedition conducting a series of medical experiments on the world’s tallest mountain. Return to Everest also reunites climbers Jamling Norgay and Araceli Segarra as they help the Nepalese Sherpa people and note what has changed since their successful 1996 climb.

Sea Rex (FT)
N3D LAND Productions
Length of Finished Film: 42 minutes, 8 seconds
Film Format: 3D
Release Date: December 2008
Contact: Catherine Vuong
catherine.vuong@tiscali.fr
20 million years before dinosaurs roamed the earth, marine reptiles had already begun conquering the oceans. Atop the food chain, these carnivores ruled every sea until the end of the Cretaceous Period. Some species were the marine equivalent of the famous T-rex: the largest predators of all times.

Volcano! (WT)
National Geographic and Graphic Films
Length of Finished Film: 40 minutes
Film Format: 2D
Release Date: March 2009
Contact: Antonietta Monteleone
Amontele@ngs.org
Krakatoa, Pompeii, Pinatubo, Mount St. Helens—names that ring down through history. Join National Geographic and Graphic Films as we team up on a new mission to explore the past and work to predict the future of nature’s most spectacular and deadly events—volcanoes.

Wonders of the Great Lakes (WT)
Science North
Length of Finished Film: 40 minutes
Film Format: 2D
Release Date: May 2008
Contact: Brenda Tremblay	
tremblay@sciencenorth.ca
Wonders of the Great Lakes is about water sustainability and has a decidedly green theme. The film explores the diversity of the nature and wildlife and how they’ve been affected throughout the years, increasing our awareness of the importance of this fresh water resource to the social and economic vitality of North America.
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“Greece: Secrets of the Past”
“Wired to Win”
“Magnificent Desolation”
“Greece”
“Mystery of the Nile”
“Roving Mars”
“Hurricane on the Bayou”
“Dinosaurs Alive! 3D”
“Alps: Giants of Nature”

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GRAND CANYON ADVENTURE 3D

Monster Storm Sequence for MacGillivray Freeman Films “Hurricane on the Bayou”

2006 Visual Effects Society Award
"Service Feature Film Special Visual Effect"
“Roving Mars”
Beyond The Great Wall (WT)
SK Films
Length of Finished Film: 40 Minutes
Film Format: 2D
Release Date: Fall 2008
Contact: Jonathan Barker
jbarker@shaftesbury.org
China is a land of invention. From rockets to waterworks to steel processing and countless other technologies, China is reaching out now beyond the Great Wall to reclaim its own legacy of invention to fuel its remarkable expansion. Witness contemporary China from the perspective of its rich history of invention.

Deep Sea-quel 3D (WT)
IMAX Corporation
Length of Finished Film: TBD
Film Format: 2D and 3D
Release Date: Spring 2009
Contact: Victoria Montoya
Vmontoya@imax.com
*Deep Sea-quel 3D*, from the acclaimed *Deep Sea 3D* team, transports moviegoers to exotic and isolated undersea locations in the South Pacific and Coral Sea where they will encounter the most mysterious, colorful creatures and habitats ever seen! This film offers an inspirational exploration of the impact of climate change on our oceans.

Flight of the Butterflies (FT)
Principal Large Format/SK Films
Length of Finished Film: 40 minutes
Film Format: 2D and 3D
Release Date: March 2009
Contact: Phil Streathe
phil@plf.cc
*Flight of the Butterflies* is the story of one of the most amazing animal migrations on earth—that of the monarch butterfly. This epic natural history saga is interwoven with the scientific detective story of the discovery of the monarch’s over-wintering sites in the remote mountains of Central Mexico.

Frontier Antarctica (WT)
Giant Screen Films, Liquid Pictures
Length of Finished Film: 40 minutes
Film Format: 2D and 3D
Release Date: 2008
Contact: Don Kempf
Dkempf@gsgfilms.com
The majestic mountains, geological wonders and epic landscapes of Antarctica paint a picture of invincibility, but the story of this frozen empire can teach us much about how human interaction with the environment impacts life at the very far ends of the Earth. Antarctica is the front line in a quest to understand our planet.
Films in Development

greatest travelers and join the Hajj as it happens today.

Heart of Africa (WT)
MacGillivray Freeman Films
Length of Finished Film: 40 minutes
Film Format: 2D
Release Date: TBD
Contact: Mike Lutz
Mlutz@macfreefilms.com
Heart of Africa will take audiences across breathtaking landscapes and introduce them to fascinating cultures and music, delivering the message of how important Africa is to us all. From Senegal to Namibia to Victoria Falls, and to the reefs of Zanzibar, Africa is at once beautiful, seductive, and glorious.

Hidden Universe 3D (WT)
National Geographic and Blacklight Films
Length of Finished Film: 40 minutes
Film Format: 2D and 3D
Release Date: March 2010
Contact: Antonietta Monteleone
Amontele@ngs.org
Hidden Universe 3D brings to the giant screen a new vision of the world as it peers into mysterious and invisible realms. It’s a journey through time and space that reveals for the first time elements of our universe that are too slow, too fast, too small, or too vast for the naked eye to perceive.

Humpback Whales (WT)
MacGillivray Freeman Films
Length of Finished Film: 40 minutes
Film Format: 2D
Release Date: TBD
Contact: Nadine Ferdousi
Nferdousi@macfreefilms.com
Endlessly curious and remarkably athletic and gregarious, humpback whales are among the most fascinating of the great whales. Audiences will be immersed in the humpback’s world, seeing their incredible migration and experiencing breathtaking underwater footage, accompanied by the haunting songs of the gentle giants of the sea.

I Am Legend: The IMAX Experience
IMAX Corporation
Length of Finished Film: TBD
Film Format: 2D

Setting the image quality bar for 35 years on more than 200 giant screen films
I Am Legend, starring two-time Academy Award-nominated actor Will Smith and directed by Francis Lawrence, is an adaptation of the 1954 science fiction novel by Richard Matheson. I Am Legend: The IMAX Experience will be distributed by Warner Bros. Pictures.

The Ice Age (FT)
Giant Screen Films
Length of Finished Film: 40 minutes
Film Format: 2D and 3D
Release Date: February 2009
Contact: Don Kempf
dkempf@gsfilms.com
Follow modern scientists and paleontologists in their efforts to uncover the mysteries of the Ice Age, exploring the climactic forces that shape our past, present and future as well as unearth prehistoric animals that once roamed the planet. The film will absorb audiences in a fascinating interplay of science and history, and take them to stunning and remote locations around the world.

Journey to a Black Hole 3D (FT)
OmniCosm Studios
Length of Finished Film: 40 minutes
Film Format: 2D and 3D
Release Date: March 2009
Contact: Donna Tracy
kaplop@earthlink.net
www.omnicosm.com
Venture into a super massive black hole to see what may lurk at the heart of existence. Prepare to travel the turbulent pathways that lead to the frontiers of space-time and witness cosmic explosions—supernovae, hypernovae, gamma ray bursts—that give birth to white dwarfs, neutron stars, and ultimately black holes.

The Last Head Hunter (WT)
Golden Chariot Productions
Length of Finished Film: 44 minutes
Film Format: 2D and 3D
Release Date: November 2008
Contact: William White
whiteor@aol.com
A journey to remote jungles with renowned tribal art collector, William Jamieson, to document the last living headhunters. Explore the mythology and reality of these tribes that live on the edges of a disappearing world. Bizarre customs and magical landscapes come to life in this amazing adventure from the Amazon to the South Pacific.

Molecularium (WT)
Renssalaer Polytechnic Institute and Nanotoon Productions
Length of Finished Film: unknown
Film Format: 2D
Release Date: Spring 2008
Contact: Dick Siegel
rwsiegel@rpi.edu
A new animated family feature now being produced for giant screen theaters is a magical, musical adventure into the amazing nanoscale world of atoms and molecules. Aboard the most fantastic ship in the universe, join Oxy, a precocious oxygen atom, and her friends on a delightful and unforgettable experience.

Mysteries of China (WT)
National Geographic
Length of Finished Film: 40 minutes
Film Format: 2D and 3D
Release Date: September 2009
Contact: Antonietta Monteleone
amontele@ngs.org
In the tradition of Mysteries of Egypt, this film brings to life the sweeping history and fairytale-like settings of China, as seen through the cameras of a father and daughter on a quest to capture the soul of this timeless country. On the way, they—and we—will discover China’s treasures and an ancient culture as colorful as a silk tapestry.

Native America (WT)
MacGillivray Freeman Films
Length of Finished Film: 40 minutes
Film Format: 2D
Release Date: TBD
Contact: Mike Lutz
mlutz@macfreefilms.com
Native America is a compelling story about the pride and resilience of indigenous cultures. From coast to coast, they are sovereign nations within our borders. With sacred lands, a respect for all that exists, and ancient, time-honored traditions, Native America shares its vision for the next seven generations.

Orca: Killer Whales (WT)
Graphic Films
Length of Finished Film: 40 minutes
Film Format: 2D
Release Date: TBD
Contact: Paul Novros
pnovros@graphicfilms.com
Killer whales are the top predator in the sea, feared even by great white sharks. Yet, they are also remarkably gentle, loyal, and the most intelligent of all non-human species. Travel with us around the globe as we explore and reveal the amazing world of killer whales.
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www.WHALES3D.com

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Films in Development

Release Date: Summer 2009
Contact: Mike Lutz
Mlutz@macfreefilms.com
This innovative thrill ride features the story of manned flight—from Cayley’s gliders to the present world of supersonic jets and the dawn of private space travel. An exciting and educational story with spectacular sequences filmed around the world, the film also features legendary aviation personalities and restored milestone aircraft.

**Predators (WT)**
Bushrag Productions and Graphic Films
Length of Finished Film: 40 minutes
Film Format: 2D
Release Date: TBD
Contact: Paul Novros
Pnovros@graphicfilms.com
*Predators* explores the complex interrelationships between hunters and the hunted, the evolution of survival techniques, and the resulting adaptations of some of the most fascinating and dangerous creatures on the planet.

**River of Doubt: Theodore Roosevelt’s Greatest Adventure (WT)**
MacGillivray Freeman Films
Length of Finished Film: 40 minutes
Film Format: 2D
Release Date: TBD
Contact: Mike Lutz
Mlutz@macfreefilms.com
Follow the story of American president Roosevelt’s perilous 1914 journey with his son and famed Brazilian naturalist/adventurer Colonel Rondon down the uncharted River of Doubt in Brazil. Starvation, madness, fatal accidents, even murder combine to make this true story among the best adventure tales of all time.

**The Romans (WT)**
MacGillivray Freeman Films
Length of Finished Film: 40 minutes
Film Format: 2D
Release Date: TBD
Contact: Mike Lutz
Mlutz@macfreefilms.com
A visual and narrative tribute to the epic story of the Roman Empire, its fascinating characters, and its modern vibrancy. The Roman influence survives through its amazing monuments and ruins, and the powerful impact it has had on cultures and countries is evident around the globe today.

**Scat! (WT)**
Surreality Innovations Inc.
Length of Finished Film: 46 minutes
Film Format: 2D
Release Date: June 2009
Contact: Al Razulis
Alrazulis@yahoo.com
www.surreality.ca/iegames.html
Get your science and adventure hats on, because we’re sailing on a 3D giant screen voyage to the edges of the wholly visible universe, black holes included, with Captain Shrodinger and his disappearing cat. This fun adventure will deliver science and math, with international audience and a multi-user role-playing game.

**Silent Surf (WT)**
Summerhays Films
Length of Finished Film: 8 Minutes
Film Format: 2D and 3D
Release Date: March 2010
Contact: Soames Summerhays
Soames.summerhays@gmail.com
America’s ocean heritage is the world’s largest and most biologically diverse. *Silent Surf* guides its audiences through the marine ecosystems that support them in a personal exploration of dynamic connections to the ocean and its charismatic creatures. This poignant story speaks to the education recommendations of two recent policy studies.

**To The Arctic (WT)**
MacGillivray Freeman Films
Length of Finished Film: 40 minutes
Film Format: 2D
Release Date: TBD
Contact: Mike Lutz
Mlutz@macfreefilms.com
A polar expedition to track the stunning effects of global climate change, *To The Arctic* traces how
people, animals and ecosystems are being impacted so dramatically at the poles. The immersive experience of the giant screen could make a significant contribution in making this complex issue more tangible to the public.

**Tornado Alley (WT)**
Bushrag Productions
Length of Finished Film: 40 minutes
Film Format: 2D
Release Date: July 2009
Contact: Paul Novros
Pnovros@graphicfilms.com
June 24, 6:00 p.m.—somewhere in Kansas. So begins the epic story of a young man (Sean Casey) and his TIV (Tornado Intercept Vehicle) as he and a cast of hundreds of scientists and fellow researchers begin their quest to uncover the mysteries of tornadic formation. Sean’s job: to gather data from INSIDE the tornado.

**Vincent Van Gogh—Bigger Than Painting (WT)**
La Géode - Camera Lucida
Length of Finished Film: 45 minutes
Film Format: 2D
Release Date: October 2008 or March 2009
Contact: Laurent Dondey
l.dondey@cite-sciences.fr
Vincent Van Gogh reaches the IMAX world. Thanks to very special authorizations of museums, a unique giant screen film which offers a wonderful chance to reveal—in an unprecedented and sensational way—the beauty and strength of Vincent Van Gogh’s masterpieces, the places and people who relate strongly to an artist also known as Monsieur Vincent.

**We The People (FT)**
Inland Sea Productions
Length of Finished Film: TBD
Film Format: 2D
Release Date: September 2008
Contact: Jodi Capps Miller
Jodimiller818@aol.com
*We The People* inspires an understanding of America’s Founding Documents and today’s constitutional freedoms they protect. Film of present-day Washington; Smithsonian paintings and photographs; historic reenactments; immortal words and footage of America’s most important leaders: a digitally energized introduction to these ideals, enhanced by superb classroom materials designed by leading constitutional scholars.
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2008 EUROPEAN FILM EXPO
march 3 - march 5
**Saturday, September 22**
7:00 p.m. – 8:00 p.m.
**New Members and First-Timers Reception**  
(by invitation only)
Westin Bayshore Hotel’s Marine Room
First time at the conference? This is a terrific way for you to meet people prior to the beginning of the conference. Meet the Board of Directors and members of the Membership committee at this informal event.

**Sunday, September 23**
**Members Meeting and Opening Luncheon**
Sponsored by GSCA Theaters
Westin Bayshore Hotel’s Ballroom
Hear what the Association is doing for you at the Members Meeting. Each committee chairperson gives a brief overview of activity, followed by an overview of the association’s finances. This year the Industry Development Committee will host a drawing for theaters who submitted their sponsorship surveys by the deadline, an IMAX representative will speak on their 40th anniversary, and you’ll see a brief demo on the power of theater attendance reporting. Oh, and there’s a nice lunch!

**Opening Reception**
Sponsored by National Geographic  
Science World  
Buses depart at 7:30 p.m. from the lobby of the IMAX Theatre at Canada Place  
8:00 p.m. – 10:00 p.m. Event  
Buses depart at 10:15 p.m. to return to Westin Bayshore Hotel  
The first big event of the conference! Celebrate the opening of National Geographic’s film *Sea Monsters: A Prehistoric Adventure* at Science World. (The dome version of *Sea Monsters* will be shown at 9:00 p.m.) Enjoy passed hors d’oeuvres, drinks and the company of your colleagues. Drink tickets and cash bar available.

**Monday, September 24**
**Trade Show and Luncheon**
Luncheon Sponsored by nWave Pictures  
Westin Bayshore’s Grand Ballroom
12:00 – 4:00 p.m.
Meet one-on-one with industry experts at the trade show, enjoy a great lunch and relax in the GSCA Spa. Vote for your favorite poster art in the Poster Art Gallery and enter your name in the drawing to win great prizes donated by our members.

**Reception**
Sponsored by Giant Screen Films  
IMAX Theatre at Canada Place
6:00 p.m. – 7:00 p.m.
Join Giant Screen Films in celebrating Vancouver’s beautiful outdoors with a drink and passed hors d’oeuvres.

**Distributors’ Party**
9:00 p.m. – 12:00 a.m.  
Richards on Richards  
1036 Richards Street  
Vancouver, BC  
Dance, dance, dance! Anyone who has attended this party knows that dancing and singing are required. The Famous Players Band (and who knows who else!) will be belting out your favorite tunes. So strap on your dancing shoes and head on over to the party. Light refreshments will be available. Drink tickets and cash bar.

**Tuesday, September 25**
**Keynote Speaker and Luncheon**
John Fahey, President and CEO  
National Geographic  
11:00 a.m. – 12:30 p.m.  
Westin Bayshore’s Stanley Park Ballroom

**Tuesday, September 25**
**“An Evening in the Enchanted Forest” GSCA Achievement Awards Gala**
7:00 p.m. – 7:45 p.m.  
GSCA’s Gala Event Reception  
Sponsored by Kodak  
Westin Bayshore Hotel’s Foyer
Rub shoulders with the nominees of this year’s Achievement Awards just before the big presentations. Light hors d’oeuvres, drink tickets and cash bar.

7:45 p.m. – 9:00 p.m.  
Award Presentation  
Sponsored by Technicolor and IMAX Corporation
Find out how the GSCA membership voted on Best Film, Best Film for Learning, Best Sound, and Best Cinematography. Learn who has this year’s best marketing plans and best educational program for learning. IMAX will present its distinguished awards as well.

9:00 p.m. – 10:30 p.m.  
Gala Dinner  
Sponsored by Technicolor and IMAX Corporation
Enjoy a truly Northwestern-style dinner with your colleagues on this final night of the conference. Wine with dinner and cash bar available.

10:30 p.m. – 12:30 a.m.  
Gala Grand Finale  
Congratulate nominees and winners alike at the grand finale. Dancing and DJ. Cash bar available.
International Conference & Trade Show

Hosted By: Liberty Science Center, Jersey City, New Jersey and AMC Loews Lincoln Square, New York

Showing September 2008
Exhibitors at this year’s trade show are listed alphabetically by company.

**3D Entertainment Ltd.**
Contact: Francois Mantello, info@3DEfilms.com
3D Entertainment Ltd. is a fully integrated independent British company specializing in the production, distribution and marketing of unique and innovative ocean conservation-themed 3D films for the worldwide network of IMAX® theaters. Our mission is to immerse audiences in unique 3D experiences that inspire and educate. More information available at www.3DEfilms.com

**BC FILM**
Contact: Phone: 604.736.7997
BC FILM administers the tax credit program on behalf of the provincial government. The DAVE tax credit program provides refundable tax credits on a corporation’s digital animation or visual effects activities done on productions not filmed in BC. A presentation on BC tax credits will be given on Tuesday, September 25 from 9:00 – 10:00 AM in the Mackenzie Room.

**Big3D**
Contact: Bradley Fitzhenry, bradley@big3d.com
Big3D.com is a privately held company and is the industry leader in Lenticular and three-dimensional printing processes. Their product range includes 3D/Motion containers and packaging, photographic/litho/UVflatbed lenticular printing, plus High Definition (HD) Lenticular(TM) printing. Tom Saville is founder and president of Big3D. He is a well-known writer, speaker and trainer in the lenticular industry.

**Big Films Inc.**
Contact: Daniel White, dwwhite@bigfilms.ca
Big Films began distributing giant screen movies in 1988 with the launch of *The First Emperor of China* and continues today with a catalogue of 13 excellent 2D & 3D films. The company also rents 15/70 cameras and supplies animation/effects and other post services.

**The British Columbia Film Commission**
Contact: info@bcfilmcommission.com
Phone: 604.660.2732
Offers a full range of services for film producers and production companies interested in filming in British Columbia.

**Production Services**
Script breakdowns/Web Photo packages: We provide complete script breakdown location services using our digital photo library as a resource.

**Community Services**
The Community Affairs office has been instrumental in working proactively with the filming community, residential and business owners.

**CELCO**
Contacts: Jim Darby or Jerry Mills, 909.481.4648
CELCO, a world leader in digital film recording technology, has introduced the new Big Shot 65 Large Format Recorder designed specifically for the giant screen market. This is not only the only commercially available large format recorder, but is the fastest, highest resolution production 65mm Digital Film Recorder ever made.

**Giant Screen Films**
Contact: Don Kempf, dkempf@gsfilms.com
Giant Screen Films (GSF) produces and distributes films that educate, inspire and entertain audiences of all ages. GSF’s film productions have met with both critical acclaim and box office success, including *Dinosaurs Alive, Mummies: Secrets of the Pharaohs, Pulse: a STOMP Odyssey* and *Michael Jordan to the Max*. GSF also distributes third-party films, including *Ride Around the World, Mystic India*, and *Our Country*. GSF is currently completing *Ocean Frenzy* (working title), which will release in 3D and 2D in February 2008.

**Golden Chariot Productions**
Contact: Hagan Carliile, hagan.carliile@sosflight.net
Golden Chariot Productions is a Toronto-based film and television production company owned and operated by tribal art dealer Bill Jamieson and producer Hagan Carliile. Two of their current projects include a television series called *Heads & Tales* about the life and business of Bill Jamieson, set to air on History Television, and a 3D IMAX feature film called *The Last Headhunters* about the cultures that live on the edges of a forgotten world.

**IMAX Corporation**
Contact: Janine Reed, jreed@imax.com
IMAX Corporation is one of the world’s leading entertainment technology companies, specializing in digital and film-based motion picture technologies. The IMAX® brand is recognized throughout the world for extraordinary and immersive entertainment experiences. IMAX’s businesses include the creation and delivery of the world’s best cinematic presentations using proprietary IMAX®, IMAX® 3D and IMAX DMR® technology, and the highest quality post-production and camera services and technologies. Our upcoming film slate includes *Beowulf: An IMAX 3D Experience, Deep Sea-quel 3D* (working title) and *The Dark Knight: The IMAX Experience.*

**K2 Communications**
Contacts: Mark Kresser mark_kresser@k2communications.com
Ed Capelle edwardcapelle@comcast.net
Our credits include *Fighter Pilot, Adventures in Wild California, and Legends of the Sky* (our newest production). K2 has become known for bringing theaters innovative, entertaining and educationally rich large format films. *Legends of the Sky* will use the latest production techniques and digital technology to deliver a film that is visually exciting with an engaging story. *Legends of the Sky* will be released in 2D and 3D mid-2008.

**LightSource LLC in association with Multi Image Productions Inc.**
Contact: Carolyn Jogoleff carolyn@proudamericansfilm.com
The company is an award-winning producer of documentaries, videos, films and large-scale events, earning over 120 major awards. Clients include American Airlines, Pizza Hut, NCR, MasterCard International, Wells Fargo Bank, and others. The company has produced both the giant screen films for the C.R. Smith/American Airlines Museum.

**Lightspeed Design, Inc.**
Contact: Chris Ward, chris.ward@lightspeeddesign.com
For fifteen years, Lightspeed Design has been an executive producer of inventive visual experiences for corporate marketing,
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“An IMAX” veteran director, Stephen Low knows how to make the best use of the medium’s immense scale and depth and how to incorporate 3D into the process to approach a near-virtual-reality experience.”
- Kevin Thomas, LOS ANGELES TIMES

“Ranks among the best IMAX films...blends information with experience!”
- Jan Herman, LOS ANGELES TIMES

“Achieving the impossible beautifully in a film worthy of being displayed on a screen 8 stories high.”
- Richard Corliss, TIME MAGAZINE

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- Caryn James, THE NEW YORK TIMES

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- Bonnie Britton, THE INDIANAPOLIS STAR

ACROSS THE SEA OF TIME
museums, and attractions. Our ability to communicate ideas in exciting new ways has delighted millions worldwide. Lightspeed’s compelling visual content is supported by our proficiency in 3D stereoscopic cinematography and computer graphics.

**MacGillivray Freeman Films**
Contact: Alice Casbara-Leek, acasbara@macfreefilms.com
MacGillivray Freeman Films is dedicated to creating and distributing high-quality, entertaining and educational films. Our experienced team has produced *The Alps*, *Hurricane on the Bayou*, *Mystery of the Nile*, *Coral Reef Adventure*, *Everest*, and *Academy Award*-nominated pictures *Dolphins* and *The Living Sea*. We’re proud to release *Grand Canyon Adventure* in 2008.

**MediaMerge Inc.**
Contact: Doug Jackson, doug@mediamerge.com
MediaMerge, Inc. is an internationally recognized media systems integration company providing design, installation, service, and support for audio, video, control, and theatrical lighting systems. With IMAX Theater clients across North America, MediaMerge is the world’s largest third-party service provider for theaters participating in the IMAX Service Partnership Program.

**National Geographic**
Contact: Mark Katz, mkatz@ngs.org
Building on a global reputation for remarkable visuals and compelling stories, National Geographic produces original 2D and 3D films for the world’s largest screens and specialty theaters. National Geographic holds distribution rights to one of the industry’s largest, and most dynamic, portfolio of films. For more information, please stop by our booths.

**nWave Pictures**
Contact: Eric Dillens edillens@nwave.com
Goedele Gillis Goedele@nwave.com
nWave is the first truly integrated digital studio in the world specializing exclusively in the production of content for the location-based institutional and entertainment market, and for the large format film industry. Today, nWave Pictures can boast the largest library of independently produced ride simulation, attraction and large format films available in most film and digital formats.

**RPG Productions Inc.**
Contact: Edwin Escalante, eescalante@rpgproductions.com
RPG is a leader in giant screen post-production, having worked on over fifty projects in both 2D and 3D. RPG supervises all aspects of pre-planning, laboratory supervision, digital effects supervision, negative cutting, color mastering and film print quality assurance. Its services cover all formats of film and digital cinema completion.

**Science North**
Contact: Brenda Tremblay, btremblay@sciencenorth.ca
Science North is an innovative and accomplished producer of customized large format films for international audiences. Our exceptionally talented team produces and directs our films, working around the world shooting in such locales as the Canadian Arctic, the forests of Africa, the volcanoes of Iceland and the marketplaces of India.

**SK Films Inc.**
Contact: Jonathan Barker, jbarker@shaftesbury.org
SK Films Inc. develops, produces and distributes films for giant screen theaters worldwide. SK was founded by leading Canadian Feature film and television producer, Shaftesbury Films, Inc. and Imax Corporation co-founder Robert Kerr. SK is a past recipient of the GSTA MAC Best Marketing Award for the distribution of its hit release, *Bugs!*

**Summerhays Films**
Contact: Don Steele, desteele@aol.com
Producer/distributor of *Ocean Oasis* described by the Washington Post as “cinematic sophistication and a visual elegance Jacques Cousteau would have killed for.” Winner of the Jackson Hole Wildlife Film festival and Wildscreen Film Festival “Green Oscar,” *Ocean Oasis* transports audiences to Baja, California and the sea of Cortes where they dive into an underwater world of extraordinary sea life and become spellbound by the pristine beauty of the nearby tropical desert.

**Superior Quartz Products Inc.**
Contact: Dennis Losco, denjr@sqpuv.com
Superior Quartz Products (SQP) manufactures an impressive line of high-pressure xenon short arc lamps for the cinema industry. Including lamp sizes from 150-watt air-cooled to 32,000-watt liquid cooled. All lamps are proudly manufactured in their new 62,000-square-foot facility in Bethlehem, PA. SQP’s 50 years of lamp manufacturing experience has allowed them to engineer the highest quality lamps the market has ever seen.

**Toei Animation Co.**
Contact: sho@toei-anim.co.jp
Toei Animation produces markets and licenses Japanese animation throughout the world. In the United States they are well known for the *Dragonballz* and *Sailormoon* series, which both have high ratings on Cartoon Network, the leading animation cable station in the US. *Digimon Adventure*, *Ojamajo Doremi* and *One Piece* are only a few of the great titles they have in their film library and have aired in more than 100 countries. Along with the conventional licensing of television rights, video rights, theatrical rights and merchandising rights, Toei Animation plans to develop new businesses by focusing on new types of media, such as the mobile and internet business.
New Film Marketing
Meet with distributors of new films and hear what their marketing group says is selling tickets and share film launch ideas with colleagues from around the world. You do not need to sign up—just show up in Ivy 1, adjoining the trade show floor.

The schedule for these sessions is:

12:00 pm  Galaxy Express 999 – The Stars Are a Time Machine
12:30 pm  Dinosaurs: Giants of Patagonia
1:00 pm  IMAX DMR 2007 Releases
1:30 pm  The Alps
2:00 pm  Mummies: Secrets of the Pharaohs
2:30 pm  Dinosaurs Alive
3:00 pm  Sea Monsters: A Prehistoric Adventure
3:30 pm  Fly Me to the Moon/African Adventure
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Canada - 80
Colombia - 3
Denmark - 2
Ecuador - 2
Finland - 2
France - 8
Germany - 7
Guatemala - 1
India - 1
Italy - 3
Japan - 24
Kuwait - 2
Mexico - 4
Netherlands - 4
Republic of Korea - 2
Russian Federation - 1
Singapore - 5
Spain - 12
Sweden - 3
Switzerland - 2
Thailand - 2
UK - 19
Ukraine - 1
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TOTAL - 470

38
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