



Theater Attendance Report

January-June 2018

53 Member Theaters Reporting

All Theaters

Year to Date (YTD) Average Attendance
75,950
 YTD vs. Last Year
-5.36%
 YTD vs. 3-Year Average
-10.80%



North America

77,815 **-4.75%** **-10.28%**
 YTD Average YTD vs. Last Year YTD vs. 3-Year Average

Non-North America

61,334 **-11.39%** **-15.75%**
 YTD Average YTD vs. Last Year YTD vs. 3-Year Average

Domes



76,740
 YTD Average
-9.88%
 YTD vs. Last Year
-15.30%
 YTD vs. 3-Year Average

Flat Screens



76,230
 YTD Average
-2.14%
 YTD vs. Last Year
-7.03%
 YTD vs. 3-Year Average

3D Theaters



80,987
 YTD Average
-1.66%
 YTD vs. Last Year
-6.98%
 YTD vs. 3-Year Average

Non-3D Theaters



71,452
 YTD Average
-8.88%
 YTD vs. Last Year
-14.22%
 YTD vs. 3-Year Average